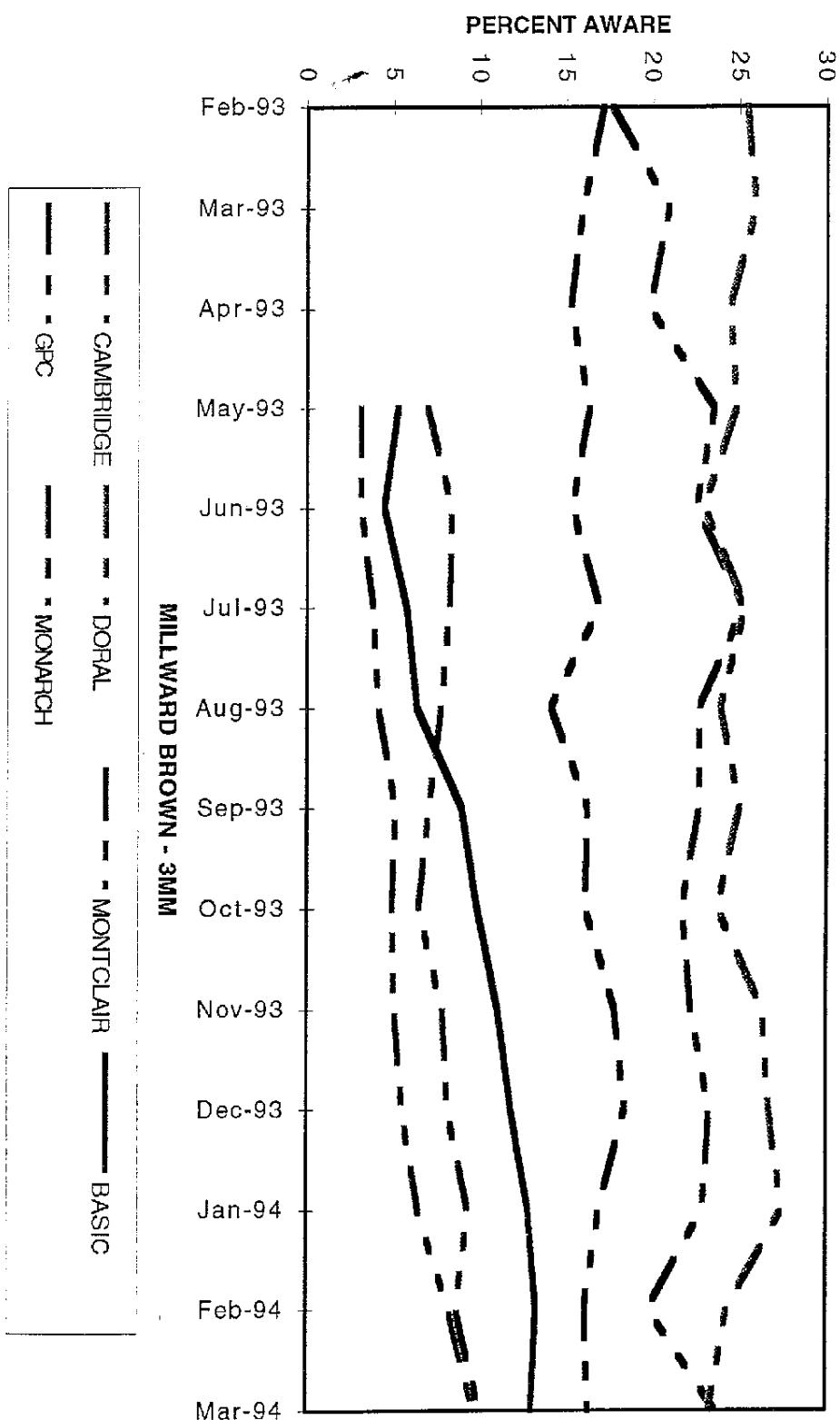
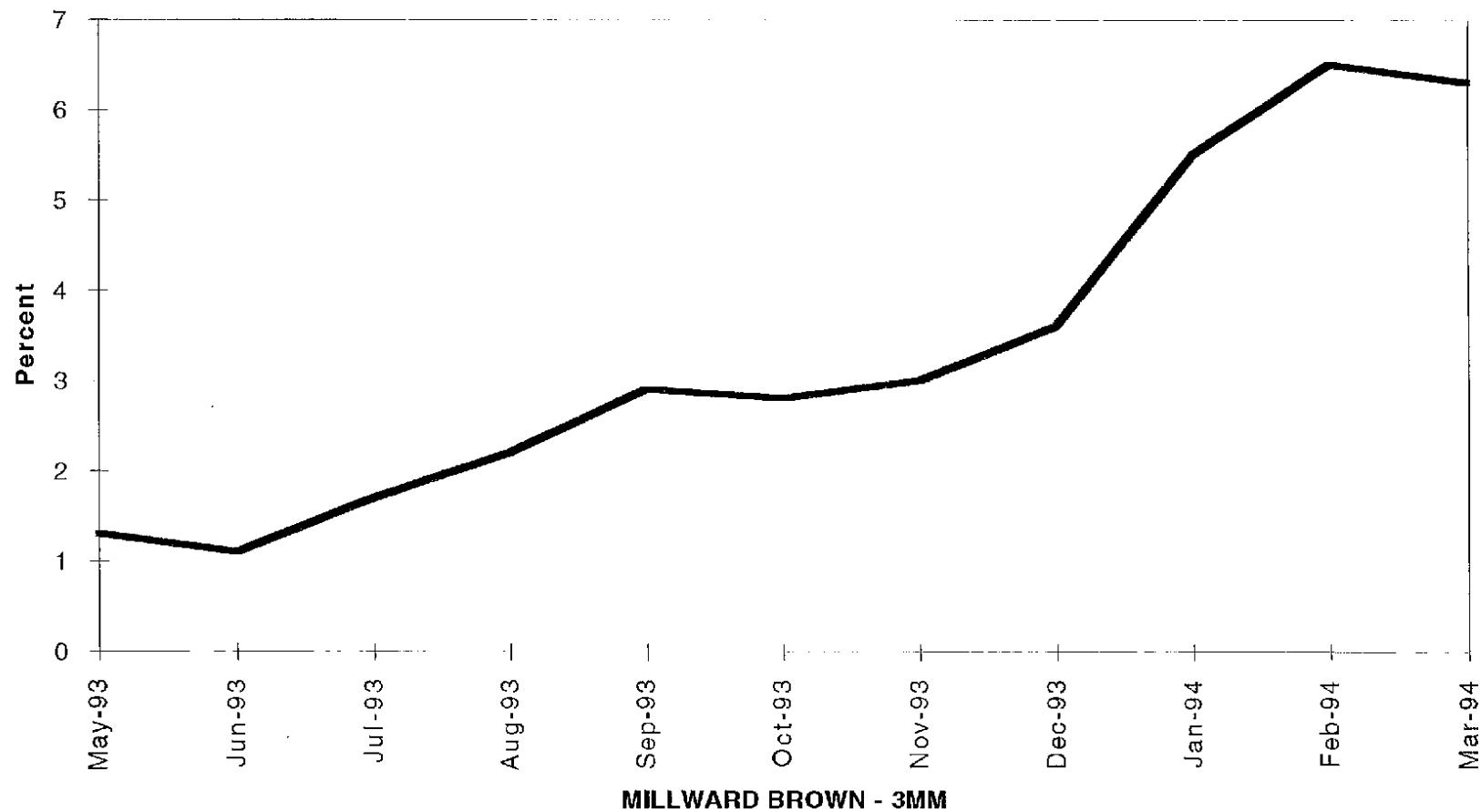


Total Advertising Awareness



Basic's outdoor awareness has been steadily increasing over time.



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TOTAL ADVERTISING AWARENESS

